

Job Title: Marketing and Communications Assistant - German Market

Location: Flexible / Mercator Campus office (Beta faculty RU)

Working schedule: Flexible (in agreement) 10Hrs a week (additional hours may be available over time)

Salary: €14,- euro/h gross

Company: Affix Labs (Repeltec)

We are a dynamic, rapidly growing international company seeking a self-motivated and detail-oriented (native) German speaking Marketing and Communications part timer. Affix labs is an insect repellent technology start-up that has developed ground breaking controlled release spray.

This role is a wonderful opportunity for a (Master's) student looking to gain practical experience in international marketing and communications and/or wants to see a tech startup from the inside. We are currently expanding into the German market and looking for German language competency within our team.

Job Description:

We are seeking a native German speaker to support our marketing and communications efforts focused on the German market managing platforms like Amazon. This individual will play a role in creating marketing and communications materials, managing our German online platforms, and providing overall administrative support. This role is perfect for an ambitious self-starter looking to develop their communication, marketing and administrative skills.

Key Responsibilities:

- Develop, translate, and adapt marketing and communications materials for the German market.
- Manage and maintain our company's German online platforms, including website, social media channels, and other digital marketing initiatives.
- Assist with overall administrative tasks such as scheduling, data management, and reporting.
- Participate in the development and implementation of marketing and communication strategies.
- Monitor and analyze digital metrics to identify trends and improve our online presence in the German market.
- Collaborate with international teams to ensure cohesive and targeted messaging for our German audience.

Requirements:

- Currently finalizing Bachelors degree or pursuing a Master's Degree.
- **Native German speaker** with a proficient level of English.
- Demonstrated ability to multitask and meet deadlines.
- Excellent organizational skills and attention to detail.
- Ability to work independently and as part of a team.

Preferred Qualifications:

- Previous experience in marketing, communications, sales, or administrative roles is a plus.
- Familiarity with digital marketing tools and platforms.
- Interest in Biology, Chemistry and/or marketing and communications.

Please note that this is a part-time position with flexible hours. We support remote working and will work with the successful candidate to establish a schedule that fits their study commitments.

How to Apply:

Interested candidates should submit a resume and cover letter to info@affixlabs.com. Please make sure to include your availability and CV.